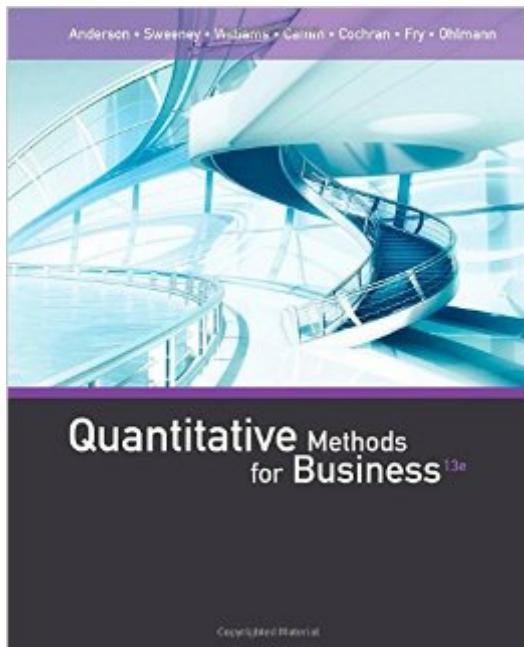


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# Quantitative Methods For Business



## **Synopsis**

You don't have to be a mathematician to maximize the power of quantitative methods. Written for the current?or future?business professional, QUANTITATIVE METHODS FOR BUSINESS, 13E makes it easy for you to understand how you can most effectively use quantitative methods to make smart, successful decisions. The book's hallmark problem-scenario approach guides you step by step through the application of mathematical concepts and techniques. Memorable real-life examples demonstrate how and when to use the methods found in the book, while instant online access provides you with Excel worksheets, LINGO, and the Excel add-in Analytic Solver Platform. The chapter on simulation includes a more elaborate treatment of uncertainty by using Microsoft Excel to develop spreadsheet simulation models. The new edition also includes a more holistic approach to variability in project management. Completely up to date, QUANTITATIVE METHODS FOR BUSINESS, 13E reflects the latest trends, issues, and practices from the field.

## **Book Information**

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## **Customer Reviews**

It's the book I needed for my class, but I received it with what looks to appear pest bites on one of the corners. Doesn't really affect the actual content of the book, and since I'm just renting it, it wasn't a huge problem. It is pretty thick and heavy, which I did not expect, but it's also very sturdy and has no marking, no highlights, which I loved!

Great condition of the book. Good class.

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